

SOCIAL CONTENT

CONTENT	STYLE	IDEAS
<p>USEFUL TIP</p> <p>Make your content useful, and teach your audience something for free.</p>	<p>QUOTE</p> <p>VIDEO</p> <p>EASY AS 1,2,3 PHOTO</p>	<p>TIPS N' TRICKS</p> <p>F.A.Q.</p> <p>INDUSTRY RESEARCH</p> <p>HOW-TO VIDEO</p> <p>FREE RESOURCES</p>
<p>ENTERTAINING</p> <p>Entertaining, fun content builds on the brand persona.</p>	<p>PHOTO</p> <p>VIDEO</p> <p>QUOTE</p>	<p>FUNNY PRODUCT IMG</p> <p>MEME</p> <p>JOKE</p> <p>VIDEO</p> <p>#THROWBACKTHURSDAY</p>
<p>INSPIRATION</p> <p>To buy from you, your audience needs motivation. And for motivation, your audience needs inspiration</p>	<p>QUOTE</p> <p>PHOTO</p> <p>VIDEO</p> <p>TAG SOMEONE</p>	<p>QUOTE</p> <p>FACTS</p> <p>CUSTOMER STORIES</p> <p>NEIGHBOURHOOD FEATURE</p>
<p>CONVERSATIONAL</p> <p>Ask a question, put up a survey, start a conversation with your audience.</p>	<p>PHOTO</p> <p>VIDEO</p>	<p>ASK QUESTION</p> <p>FILL IN THE BLANK</p> <p>ASK FOR OPINION / POLL</p> <p>"CAPTION THIS PHOTO"</p>
<p>CONNECT</p> <p>Make your customer feel like the product is designed specifically for them.</p>	<p>PHOTO</p> <p>VIDEO</p> <p>RE-POST SOMEONE</p>	<p>PRODUCT PREVIEWS</p> <p>PERSONAL MESSAGE</p> <p>CUSTOMER PHOTOS</p> <p>VENDOR FEATURE</p> <p>CUSTOMER FEATURE</p>
<p>FEATURE</p> <p>Product / Service</p>	<p>PHOTO</p> <p>VIDEO</p>	<p>PRODUCT IMAGE</p> <p>SERVICES IMAGE</p>